**PST 101 Newsletter, Module 2**

**General Suggestions**

* Refer to the Librarian Tip sheet for important advice.
* Start early, and manage your time well
* Go to office hours with any of the TAs for extra help
* When in doubt, **cite**!
* Responses should be clear and concise
* Always refer to the textbook when working on exercises
* Answers should never be double-spaced or in bold
* Internal citations should always include a paragraph number or page number

**Newspaper Article Advice**

* All articles must come from a reputable American newspaper and cannot be international
* If a blog is used, it MUST be affiliated with a credible newspaper
* All articles must be published in the past six months
* Television news channel websites do NOT count (CNN, etc.).
* The Daily Orange does NOT count
* The Huffington Post is NOT a newspaper. Reuters is NOT a newspaper.
* When using a quote from a physical newspaper, cite it using the page you found it on (A-1, B-2, etc.). When using a quote from an online newspaper, cite it using the page on the article printout (1, 2, 3) or paragraph

**Skills Win! Exercise**

* Answer the questions seriously. If you do this, you will lose no points, and you will be a winner

**Exercise 2.1**

* Be sure to use ProQuest Statistical Insight
* One of your data points must be from the last 10 years.
* The directions state “locate a data table (not a graph) that contains three pieces of data, relevant to that societal category.” Locate a table with *at least* 3 pieces of data. The table could have more than 3 pieces of data.
* A piece of data should be **one** specific absolute number, percentage, rate, or something similar.

**Exercise 2.2**

* Be sure to use ProQuest
* Make sure your newspaper article is no more than six months old
* Your newspaper article cannot be from an academic journal
* Quote only one sentence

**Exercise 2.3**

* Be sure to use the Summon search engine on the SU library website.
* Make sure your book was published within the last 15 years
* Don’t use a book published by the government
* Your book cannot exist ONLY in an eBook format; it may exist in multiple formats but you will need to use the hard copy for your photocopies.
* Remember to cite your quote.
* Don’t forget to attach copies of the title page and the copyright page with your SUID on them

**Exercise 2.4**

* Your document cannot be published by the U.S. Census Bureau
* This must be an actual government publication
* Make sure to use only two sentences

**Exercise 2.5**

* Make sure you only get information from www.census.gov/quickfacts/
* Remove brackets, and fill these boxes with the required information
* Don’t use the symbols “%” or “$” in the table
* Don’t use estimates for population. Make sure the number you put in is the population from the most recent census
* If you must use estimates, use the most recent time period of data https://www.census.gov/quickfacts/ provides for that category
* Make sure that the second column town/city/county is in a different state and within 25% of the population of the one mentioned in the first column
* No citations are needed for this exercise
* Please refer to Librarian Tip Sheet and Lecture Slides for more helpful hints!

**Exercise 2.6**

* Be sure to state a problem with a specific geographic location
* Your answer should include words such as “too much” or “too little” or something similar

**Exercise 3.1**

* Be sure to cite individual people, **not organizations**, as players
* Include 3 questions for each player that are related to your specific societal problem
* The question formatting for these questions do not follow the same format as the survey questions in exercise 4.4 (meaning that they do not have to be closed questions)

**Exercise 4.1**

* Refer to the textbook to decipher between attitudinal and factual information.
* You must use a player you mentioned in Exercise 3.1
* Your brief description of the survey must include a quote from your player, which you must cite (this quote can be hypothetical)

**Exercise 4.2**

* Your justification must use information from the textbook
* Choose only one method of contact
* Email/Online counts as one method of contact here (specify which you are using)

**Exercise 4.3**

* Be specific and realistic with your steps to select a sample and contact method
* Procedures should explain how respondents will be contacted
* Refer to the textbook for tips on how to calculate sample size and target population

**Exercise 4.4**

* Questions must be closed-choice
* Questions must be clear and unbiased
* One question must gather factual information
* One question must gather attitudinal information
* Refer to the textbook for examples

**Exercise 4.5**

* Be sure to use ProQuest
* Be sure to answer questions from the textbook

**Exercise 4.6**

* Follow the APA Guide on the website
* Make sure to include the title “References” (without quotation marks) centered at the top of the page
* Make sure it is double-spaced
* Make sure to include retrieval dates for webpages and online newspapers
* References should be in alphabetical order
* Remember to remove hyperlinks
* Be sure to use the hanging indentation for citations over 1 line in length

Email your TA with any APA-related questions ONLY AFTER a thorough examination of the APA Guide on the website, this newsletter, and the formatting and grammar guidelines.