## PST 101—MODULE 2 GRADE SHEET

**BASED ON CHAPTERS 2, 3, & 4 revised 1/4/21**

Name: Societal Category:

Group #:

Date:

MAXIMUM YOUR

EXERCISE POINTS SCORE COMMENTS

2.1 7

2.2 7

2.3 7 \_\_\_\_\_\_

2.4 8 \_\_\_\_\_\_

2.5 15 \_\_\_\_\_\_

3.1 30 \_\_\_\_\_\_

4.1 20 \_\_\_\_\_\_

4.2 8 \_\_\_\_\_\_

4.3 15 \_\_\_\_\_\_

4.4 6 \_\_\_\_\_\_

4.5 8 \_\_\_\_\_\_

4.6 14 \_\_\_\_\_\_

Subtotal for Paper 145 \_\_\_\_\_\_

Points Deducted:

Late Paper \_\_\_\_\_

Writing \_\_\_\_\_

Organization \_\_\_\_\_

Participation \_\_\_\_\_

Skills Win! \_\_\_\_\_

Total Points Deducted \_\_\_\_\_\_

Extra Credit Points:

Internal

External \_\_\_\_\_

Total Extra Credit Points \_\_\_\_\_\_

**TOTAL GRADE**

**MODULE TWO** 145 \_\_\_\_\_\_ #\_\_\_\_

##### PST 101 EXERCISES – MODULE 2

**BASED ON CHAPTERS 2, 3, & 4**

**\*\*Adhere to the Formatting & Grammar Tips and guidance provided in the Module Newsletter. Consider them to be part of the directions for this and all modules.**

**Failure to complete the two assessments in a thoughtful way could lead to up to a 6-point deduction on the “Skills Win!” category under ‘Points Deduction.’**

Skills Win! Exercise: Skill Sets 3 & 7: Communicating Verbally & Gathering Information Skills

Total Points Lost: \_\_\_\_\_ (Maximum: 6 points)

1. Complete the following.
2. Estimate your level of performance based on the scale below for each of the three skills. Put parentheses around your selection; make sure both your selection and parentheses are bold.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | Poor | Fair | Good | Excellent |
| Skill 9 - Converse One-on-One: | 1 | 2 | 3 | 4 |
| Skill 10 - Present to Groups: | 1 | 2 | 3 | 4 |
| Skill 11 - Use Visual Displays: | 1 | 2 | 3 | 4 |

1. In one sentence, identify and provide evidence for a skill you need to improve the most.

* **Place response here**:

1. Complete the following.
2. Estimate your level of performance based on the scale below for each of the three skills. Put parentheses around your selection; make sure both your selection and parentheses are bold.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | Poor | Fair | Good | Excellent |
| Skill 23 - Search the Web: | 1 | 2 | 3 | 4 |
| Skill 24 - Use Library Holdings: | 1 | 2 | 3 | 4 |
| Skill 25 - Use Commercial Databases: | 1 | 2 | 3 | 4 |
| Skill 26 - Conduct Interviews: | 1 | 2 | 3 | 4 |
| Skill 27 - Use Surveys: | 1 | 2 | 3 | 4 |
| Skill 28 - Keep and Use Records: | 1 | 2 | 3 | 4 |

1. In one sentence, identify and provide evidence for the skill you need to improve the most.

* **Place response here**:

Exercise 2.1: Locating Quantitative Data

Your Total Score: \_\_\_\_\_ (Maximum: 7 points)

Using **ProQuest Statistical Insight** through the Syracuse University Libraries Website ([library.syr.edu](http://library.syr.edu)), enter a search term relevant to your societal category, and locate a data table (**not a graph**) that contains at least three pieces of data, relevant to that societal category. At least one data point must represent information within the last ten years.

* **Write one sentence describing one piece of data from your table, and include an internal citation here**:
* **Identify the source organization for this data and indicate that here**:

Exercise 2.2: Finding Newspaper and Magazine Articles

Your Total Score: \_\_\_\_\_ (Maximum: 7 points)

Using the **ProQuest** database through the Syracuse University Libraries Website ([library.syr.edu](http://library.syr.edu)), locate a newspaper or magazine article relevant to your societal category at any geographic level in the United States. Do not use an article from an academic journal.

* **Write the search term you used to find your article here:**
* **Quote one full or partial sentence from the article that is related to your societal category here**:

Exercise 2.3: Locating Books

Your Total Score: \_\_\_\_\_ (Maximum: 7 points)

Using the library’s **Summon search engine** on the home page of the Syracuse University Libraries Website ([library.syr.edu](http://library.syr.edu)) find a book on your societal category at any geographic level within the United States. The publication date of the book must be within the last 15 years. **Books published by the government and eBooks may not be used for this exercise.**

* **Directly quote one full sentence from the book that is related to your societal category** **here:**

Exercise 2.4: Using United States Government Publications

Your Total Score: \_\_\_\_\_ (Maximum: 8 points)

Using the **Catalog of U.S. Government Publications** (catalog.gpo.gov), locate one United States government publication relevant to your societal category at any geographic level.

* The publication should include an identifiable title page and the names of individual or organizational authors, such as those found within formal government agency reports, newsletters, online journals/magazines, etc. These government publications are often posted in PDF format, and their pages are frequently numbered.
* The publication you locate should not merely consist of a brief news  
  announcement or other informal online information summary. These types of publications are often posted on the web in HTML format only. The document must be more than 10 pages long.
* **Do not use U.S. Census Bureau information.**
* Make sure the document was published in the last five years.
* Cite the source you used.
* **In no more than two sentences, explain why this source provides you with useful information about your societal category. Use a full or partial quote from the article:**

Exercise 2.5: Using United States Census Data

Your Total Score: (Maximum: 15points)

Use data from the **2010 U.S. Census** (www.census.gov/quickfacts/) to fill out the chart below with the required information for **any county, town or city located in your home state**, for a **comparable county, town or city located in any other state that is within 25% of the population size of your original county, town or city**, and for the **United States** as a whole.

* To obtain data needed for the chart, use the site’s “American Fact Finder” link (www.census.gov/quickfacts/)
* If your county, town, or city is too large to find a comparable county, town, or city within 25% of its population, choose the largest one you can locate with a population of at least 1 million people – **you must use two different states.**
* Fill in the title row of the chart with your corresponding information. Do not leave the brackets or what is inside the brackets on your chart.
* Do not cite or reference this exercise.
* Indicate what year the data is from.
* Make sure to use the tip sheet given out in class.
* If you can’t find 2010 data, use the next possible year.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | **[Write Name of County or City or Town and State here]** | **[Write name of Comparable County or City or Town and State here]** | **United States** | **Year** |
| **Population** |  |  |  |  |
| **% Persons 65 years and older** |  |  |  |  |
| **% Black or African American** |  |  |  |  |
| **% Female** |  |  |  |  |
| **% Owner- occupied housing** |  |  |  |  |
| **Per Capita Income ($)** |  |  |  |  |
| **% Persons in Poverty** |  |  |  |  |
| **% High School Graduate or Higher – Age 25+** |  |  |  |  |

Exercise 3.1: Researching Your Players

Your Total Score: \_\_\_\_\_ (Maximum: 30 points)

List three individuals who have an official position at the national level and can influence policy in your societal category. No citation is necessary for this exercise.

1. Identify an elected official. (10 points)

Part A score: \_\_\_\_\_

* **Write the name and position of the elected government official:**
* **Write why they will provide you with useful information by describing one policy they have worked on here**:
* **Write two questions related to your specific societal category that you could ask the player here using a numbered list**:

1. Identify a non-elected official. (10 points)

Part B score: \_\_\_\_\_

* **Write the name and position of the non-elected player from a national government department:**
* **State the official name of the government department here**:
* **Write why they will provide you with useful information by describing one policy they have worked on here**:
* **Write two questions related to your specific societal category that you could ask the player here using a numbered list**:

1. Identify a player from a national non-profit organization, public interest/lobby group, or political organization. (10 points)

Part C score: \_\_\_\_\_

* **Write the name, position, and organization of the player here:**
* **Write why they will provide you with useful information by describing ONE of the following: a policy they have worked on, a goal of the organization, or a service the organization provides:**
* **Write two questions related to your specific societal category that you could ask the player here using a numbered list**:

Exercise 4.1: Gathering Information for and Determining the Purpose of a Survey

Your Total Score: \_\_\_\_\_ (Maximum: 20 points)

1. Quote the definition for “target population” from the textbook. (2 points)

Part A score: \_\_\_\_\_

* **Place definition here**:

1. Select a player you identified in Exercise 3.1 to be your “client.” Hypothesize what the player might say in response to the following prompts and cite accordingly. Describe the population you will be surveying. (18 points)

Part B score: \_\_\_\_

* **Name the individual, title, and organization copied from Exercise 3.1 here**:

* **Briefly describe the purpose of the survey you will be designing, including a real or hypothetical quote from the player that justifies why this survey will be useful here**:
* **Write a specific description of the target population in Syracuse, NY and how you will sample for your survey including its approximate size (you cannot use any single K-12 school or a university as your target population) here**:
* **Write a piece of factual information that could be gathered through your survey here**:
* **Write a piece of attitudinal information that could be gathered through your survey here**:
* **Describe a possible national policy the player might develop from the information gathered in your survey here**:

Exercise 4.2: Choosing a Sample and Method of Contact

Your Total Score: \_\_\_\_\_ (Maximum: 8 points)

1. Indicate and discuss which of the methods of contact from the textbook (p. 54) you will use to contact your sample. (4 points)

Part A score: \_\_\_\_\_

* **State the method using the terms in the textbook:**
* **Justify why you have chosen to use this method here using information from the textbook:**

1. Identify one variable you will use to assess the degree to which your sample reflects your target population. (4 points)

Part B score: \_\_\_\_\_

* **Identify the variable here**:
* **Explain why the variable you have chosen matters, and why it is important that the distribution of the variable within the sample should be similar to the target population**:

Exercise 4.3: Determining Sample Size

Your Total Score: \_\_\_\_\_ (Maximum: 15 points)

1. Clearly and concisely describe the exact procedures you will take to select the sample and contact method. Be detailed and realistic when listing each step needed. (5 points)

Part A score: \_\_\_\_\_

* **Using a numbered list, write the steps you will take here**:

1. Complete the following steps to determine your sample size. (4 points)

Part B score: \_\_\_\_\_

* **Restate your target population and its size here**:
* **Indicate the size of the sample of the target population you plan to analyze here**:
* **Indicate the approximate percentage the sample represents of the target population here. Show your calculation**:

1. Identify, discuss, and justify the response rate you expect from your sampling frame. (6 points)

Part C score: \_\_\_\_\_

* **Estimate the exact response rate you expect for your survey here**:
* **Justify why you chose this exact rate here**:
* **Using the formula from the textbook, calculate how many people you will have to contact to obtain your desired sample size. Type the full formula and show your work here**:
* **Write how many people you will have to contact in order to obtain your desired number of responses here**:

Exercise 4.4: Creating the Questions

Your Total Score: \_\_\_\_\_ (Maximum: 6 points)

Provide two closed-choice questions for your survey. All response categories must be shown. Follow the format in the textbook on p. 59.

* **Write one question that will gather factual information here**:
* **Write one question that will gather attitudinal information here**:

Exercise 4.5: Examining News Media Treatment of Surveys

Your Total Score: \_\_\_\_\_ (Maximum: 8 points)

Using the **ProQuest database** through the Syracuse University Libraries Website (library.syr.edu), locate a newspaper article from **the past six months** that presents survey results and was conducted on ANY subject in any category, not necessarily the one studied in this module. The article must be on a target population in the U.S.

1. Quote at least one partial or full sentence from the article. (2 points)

Part A score: \_\_\_\_\_

* **Place quote here:**

1. Evaluate how thoroughly the article describes the information required by the questions posed under “Examining News Media Treatment of Surveys” on page 62 of the textbook. (6 points)

Part B score: \_\_\_\_\_

* **State and discuss one question from the book that the article answers well here:**
* **State and discuss one question from the book that the article answers poorly here:**
* **State and discuss one question from the book that the article does not answer here:**

Exercise 4.6: References

Your Total Score: \_\_\_\_\_ (Maximum: 14 points)

* Prepare a list of references that includes all sources for this module.
* Follow APA style.
* Use only articles dated back no more than six months, unless otherwise stated in the exercise directions.
* **Start References on the next line or on the next page**: