“Failure is the mother of success.”
- Chinese Proverb
Class Agenda

• Announcements
• Getting an A in PAF 101
• Slide Competition
• Module 1 Questions and Advice
• TPE Debriefing
Lunch with Coplin

• Monday, Wednesday from 11:00 to 11:30
• Email me to determine which day
• Meet me at 11:00 in Maxwell 102
• You pay for your own lunch
• We can talk about anything

• Other Office Hours arranged through email only: See Syllabus for days and times Coplin is available.
Gain real-world work experience while studying in the nation’s capital through Maxwell in Washington!

**Information Session Monday, February 4th @ 5:00pm in Eggers 060**

Application open now
Apply for Fall 2019 by February 17th

Check us out:
Maxwell in Washington Undergraduate Semester Facebook Page
Main Program Page
Application Page
VIDEO!
Middle East Policy and Security Studies in Israel
PSC 400 (3 CREDITS; UNDERGRADUATE)
MAY 11-27, 2019
HERZLIYA, ISRAEL

This two-week program features some of the top security and terrorism experts from inside and outside Israel. Learn firsthand how Israelis approach conflict and grapple with terrorism and other security issues. Class lectures will feature a wide range of topics from media and the Middle East to dilemmas in counterterrorism decision making and the Persian Gulf. In addition to classes and lectures, the course includes a tour of Tel Aviv, day trips to northern Israel and Jerusalem, and other field trips and activities designed to enhance your understanding of Israeli culture.

Tuition for this program will be covered for all accepted SU students by a generous gift from Daphna and Gerry Cramer.

APPLY BY FEBRUARY 10

Contact: Myles Chalue at mwchalue@syr.edu; or visit suabroad.syr.edu.
Alpha Phi Omega with We Rise Above the Streets

BLANKET MAKING

Get 2 hours of community service!

Come join us Feb 2 at Schine304ABC 1-3pm making blankets for the homeless

PLUS donation drive now-mid Feb donation boxes at your dorm

Need service hours?

Contact:
phipresidentapo@gmail.com
# Competition Points

## Winners

As of 1/30/19

<table>
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<tr>
<th>Groups</th>
<th>Points</th>
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</table>

## Losers

As of 1/30/19
WHO HAS THE BEST SIGN?
BE ON THE LOOKOUT

- Make sure you follow @TheHappyProf on Twitter to see your slide featured!!!
- When your slide gets posted, make sure to Like and Retweet
Disqualified: Get no extra credit points

- Group 1, 8 (sent as a link to GoogleDrive)
- Group 16 (did not send one)
THE REAL COMPETITION…

One rep from each group please come up to the stage
Odd numbers left of Coplin
Even numbers right of Coplin
Group 2
LADMST

Lilly O’Connell, Anne Aghedo, Danielle Corsan, Michael Graff, Sam Terrasson, Taeheun Lee

When the entire PAF 101 class gets above a B on module 1
Guys
Coplin’s Crew
(Group 3)
Kallie O’Donnell, Ana Lewandusky, Marcus Gronauer, Molly Akers, Chris Costa, Remilekun Teru

"You get a point!!"
"Do Good!"
"I hate Google docs use Word!"
"Mac's are stupid!!"

Hi!

Have a good week!
POLICY PALS

Coplin believing we should take his college course to learn how to DO GOOD

Coplin giving lectures on why "College Sucks"

Group #4
GROUP 5: “OR LOSE 5 POINTS”

NICK BIDWELL, DUSTIN HALL, RYLIE Czarnecki, DONALD LITTLE, AIMEE VARGAS, & ISAAC PERESS

I DON'T ALWAYS TAKE OFF POINTS

BUT WHEN I DO ITS 5
"Do Good and you could afford AirPods like Coplin"

POLICY BREAKERZ
YOU WIN!

TEAM 9
The Do Good Dimes: Group 10

PAF 101: “You’ll get a job”

Erin Moloney, Manish Duggal, David Williams, Chasia Marquette, Samantha Ryan, Brittany Bauer...
Put Us In Coach!

By: Colin Farrell, Cate Willing, Jessica McGowan, Chuyuan Cheng, Jordan Schaffer, & Hamit Keskin

Team #: 11

I do good, I swear!
Five strangers with nothing in common, except each other. their modules.
COPLIN’S CRAZIES
TEAM #13

TEAM MEMBERS:
CHRISTOPHER KLEIN
JARRET MEYERS
JEAN CHRISTIAN
MIA YOUNG
WILLIAM KINGSTON
“Stop packing up; there is 5 minutes left in class”

Group 14

Fantasia Sherman
Jack Kreuzer
Jack Geller
Renee Yu
Matías Miranda
Annalisa Genco, Ashley Collado, Emily Sides, Goodness Uche-Onyilofofor, and Lex Kronbichler
TEAM #15 - COPLIN’S ARMY
PAF 101- THE MASTERMINDS
Group 17: Tairrah Contee, Maison Gladue, McKayla Murphy, Sarah Lacey, Andres Gomez, Zach Sussman

- Student: “Coplin we already did this last class.”
- Coplin: “Thanks for correcting me. What group is that? Give them a point”
- Class: *laughs*
The only FAQs you need to know right now are to look at the newsletter and module formatting and grammar guidelines under resources.
For want of a nail, a shoe was lost, for want of a shoe, an Empire was lost.

• STAPLE OR BINDER CLIP ONLY—NO PAPER CLIPS OR HAIR PINS—If not, can’t hand in
  • Which means at least 5 points will be lost

• DO THIS BEFORE YOU ENTER THE BUILDING!

• DON’T TRY MY OFFICE
Module One Questions

• Go to Maxwell 113 for help from any of the TA’s.

• TA Office hours are posted on the “TA’s” tab on the PAF 101 website and directly outside Maxwell 113.

• You can go to office hours any time for help from a TA.

• Your TA can’t answer any of your questions by email past 12:45pm the day before the paper is due.
Office Hour Receipts

• Make sure you attend an office hour and receive a receipt or lose 5 points.
• Attach receipt behind cover sheet
Losing Organizational Points

• Missing deadline
• Not putting the cover sheet on the Module or putting it on the back
• Printing double-sided
• Unnecessary attachments
• Putting receipt in wrong place
Best TPE Score

• Group 4…. 44/50!
## TPE List of Policy Proposals

<table>
<thead>
<tr>
<th>Proposal</th>
<th># of Groups</th>
</tr>
</thead>
<tbody>
<tr>
<td>Education for students on campus</td>
<td>3</td>
</tr>
<tr>
<td>Stricter punishment</td>
<td>2</td>
</tr>
<tr>
<td>More Friday classes</td>
<td>2</td>
</tr>
<tr>
<td>DPS enforcement and room checks</td>
<td>7</td>
</tr>
<tr>
<td>Stricter city laws</td>
<td>2</td>
</tr>
<tr>
<td>Fraternity dry period</td>
<td>1</td>
</tr>
</tbody>
</table>
Format and Writing 4.5 out of 5

Writing Suggestions—
• Buy Hit the Job Writing or Strunk and White, Elements of Style and use it
• Avoid long paragraphs
• THE LESS INK THE BETTER (BAD “in other collegiate establishments”)
• Use words correctly, not like “Our policy would improve SUs underage alcohol consumption”
• Avoid adverbs like “Group X firmly and vehemently stands or “huge”....” Adjectives also suck

• NEVER USE THE WORD “utilize” for the rest of your entire life. What word should you use instead?

• Semi colons (;) are rarely if ever to be used unless you are a loser
Example of a Wordy Sentence

• “Through the examination of the recommended policy in incidents and environments, it is determined that this policy is politically acceptable and feasible.”

• I fell asleep reading this one
"The goal is to create an informative, edifying dialogue between students and administrators that goes beyond ineffective online alcohol education courses, and offers solutions that suit both the University and its underage student population."

This is elitist babble
Statement of Societal Problem: 5 Out of 5

Subject: Should be a phrase and not a sentence. This is a subject of the memo.

Good: Underage consumption of alcohol at SU is too high.

EVIL: Almost 200 words talking about stuff as one group did under subject.

EVIL: Forgetting top part of the Memo seriously?
Clarity of Policy: 7.18 Out of 10

Bad: More than one specific policy
Bad: Did not stick to the policy throughout memo
Bad: Mandatory fine (but no indication for what or how made mandatory)
Bad: Writing to a SU administrator to propose a State law in New York State

Good—Just the right amount of detail. E.g., put breathalyzers at the door of dorms

How do you know what is the right amount of detail—see next slide
Effectiveness: 6.3 out of 10... More than a full point higher than last semester

- 10 points: Justification of Effectiveness
- **BAD**: Just restated the policy—harsher penalties will work.
- **Bad**: “Our recommended policy will help ameliorate the societal problem because it will reduce public drunkenessness and property damage.”
- **BAD**: Off point: the policy will “foster more original thought” or “make better citizens”
- **Good**: Come up with an explanation like “fear of being caught will deter students”
- **Good**: Cited successful policy at another college
- **Good**: Cited a study showing policy worked
Feasibility: 4.4 out of 10

Justification of Feasibility

• BAD: “Likelihood is conceivable”

• BAD: “This policy has a probable chance of passing.”

• BAD: “The feasibility of this policy is plausible.”

• BAD: “This policy is feasible because it will work.”

• Good: “The policy is unlikely to be put into effect since it would cost SU money, and the Board of Trustees will be against it.”
Feasibility Requires Knowledge

- Freshman forum can not be used to implement anything
- SU School Board does not exist
- Syracuse Police Dept. on campus
- Store owners will not check for SUID because SU tells them to.
- Feasible because it uses resources that already exist.
- The entire city of Syracuse won’t change their ordinance laws just because you all don’t know how to not drink until your 21/ handle your alcohol consumption
- Coordination between DPS and ORL is not easy
- Always look for opposition and people who say they support but don’t
Effectiveness vs. Feasibility

- Separate them always

- What is effective is not always feasible, and visa versa

- There can be conflict and overlap between the two
Information: 4 Out of 5

Looking for multiple sources
Internal Cite & Reference: 3.18 Out of 5

References—center and not all caps
Many, many, many, many, many errors.
Overall Score

TOTAL POSSIBLE SCORE ............ (50)
Last Class: 36.65 (Fall 2018)
This Class: 33.82
Just the Right Amount of Detail

• Be Goldilocks
• Life is an aggregation problem
• It’s a judgment call
• For your modules, what’s the best principle?
What You Should Have Learned About Public Policy Analysis?

- Clearly define the problem
- Identify causes
- Develop policies aimed at the problem
- Think of effectiveness in terms of ameliorating problems
- Think of feasibility in terms of gaining support from powerful players
THE BIGGEST PIECES OF ADVICE

• Follow the %#$*$ing directions

• Read the %#$*$ing Textbook

• Save %#$*$ing time to edit and proof
The TPE simulates situations you will encounter in the REAL WORLD.
Failing is necessary to success.

• “For the things we have to learn before we can do them, we learn by doing them!”
  Aristotle

• “Experience is a hard teacher because she gives the test first, the lessons afterwards.”
  Vernon Saunders
For Next Class

1. Module One Submitted by 12:45PM
   If it is late, 5 points will be deducted for being late to class and 5 for late paper. **BRING IT INTO LECTURE NOT INTO THE OFFICE, UNLESS YOU WON’T BE IN LECTURE!** Total loss—10 pts.

2. Put grading cover sheet on front of module, and staple or binder clip in the upper left hand corner before you enter the building.

3. Make sure you have a office hour receipt attached to your module or lose 5 points

4. Print out and bring Module Two for the next class if you want to be a winner